

Customer Case Study

Customer Profile

A premier retailer of discounted scrapbooking materials

Industry: Online Retail (e-tail)

Location: MI

Engagement Details

Service Type: eCommerce Website Design, Development, Gateway Integration and Maintenance Support

Engagement Mode: Offshore

Resources Deployed: 3

Duration: 2.5 years

Key Benefits

- ❖ CES was successful in designing and developing the website from the scratch where users can perform seamless online transactions. This includes several integration components for external systems to connect to the website.

For additional information or to discuss an opportunity with us, please contact us at the below address or email us to info@cesltd.com

Office Address:

235 Remington Blvd
Suite #H
Bolingbrook, IL 60440
Tel: (630) 296-8939
Fax: (630) 296-8940

High Level Project Goals

Our client is the premier retailer of discounted scrapbooking materials with an extensive selection of brand name items. They wanted us to develop an eCommerce website for expanding their business into online shopping, social community and for product promotional activities.

High-Level Project Goals Achieved

CES has been supporting them as their Technology Partner for more than 2 years now, in developing their website with the following features & integrations:

- ❖ Product List / Database
 - ◆ Sorted by Top Selling Products / Brands, Category, Subject Matter, Price & New Items including a Search Engine with variety of search options
- ❖ Community
 - ◆ Photo Gallery & Calendar of Events (as a social networking activity)
- ❖ Product Promotional Activities
 - ◆ News Letters, Reviews, Gift Certificates, Promo Codes, Reviews
- ❖ Shopping Cart
 - ◆ Product Selection, Order History & Shopping
- ❖ Integrated with Google Analytics
- ❖ T-Hub for QuickBooks Integration
- ❖ Authorize.Net Payment Integration

Technical Environment:

Joomla 1.5.X, VirtueMart, PHP 5.0 and MySQL 4.X