

## Customer Profile

A sporting and recreational equipment retailer

**Industry:** Online Retail (e-tail)

**Location:** IL

## Engagement Details

Service Type: Application Development

Engagement Mode: Onsite/Offshore

Resources Deployed: Onsite 1,  
Offshore 3

Duration: 6 months

## Key Benefits

- ❖ Increased number of customer orders.
- ❖ Reduced complexity through integration with third party business applications.
- ❖ Better customer satisfaction and retention.
- ❖ Boosted business efficiency and increased profitability.

For additional information or to discuss an opportunity with us, please contact us at the below address or email us to [info@cesltd.com](mailto:info@cesltd.com)

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## B2B Shopping Portal

Customer is a wholesale supplier of fishing, hunting, and boating accessories. The company also provides services like inventory management, marketing assistance, product development, and retail category management.

## High-Level Project Goals Achieved

- ❖ Design, Development and Implementation of a B2B shopping portal
- ❖ Integration with customer's warehouse management, billing and accounting business applications.
- ❖ Custom reporting
- ❖ Legacy data conversion, validation and migration

## Technical Environment:

VB.NET, ASP.NET, SQL Server 2000, and IIS on Windows 2003 advanced server.